

How to advertise in the *Robertson News*

About the *Robertson News* - *Robertson News* is published every 2 months in February, April, June, August, October and December. Eight hundred copies are printed and made available to the community and visitors via businesses and services in Robertson. It is published by the CTC@Robertson (The Robertson Shed Inc), a not-for-profit community organisation.

Advertising Rates in the *Robertson News*

Rates shown are per edition, artwork supplied by advertiser and include gst

Description	Size	Price
Front Page Banner	190 x 60mm	\$165
Back Page Banner	190 x 60mm	\$137.50
Inside Pages	90 x 60mm	\$55
Multi edition discount (same ad repeated)	3 editions 6 editions (nb front and back page banner ads can be booked for a maximum of 3 consecutive editions)	10% discount 20% discount
Artwork		Price on application

Robertson News Advertising Deadlines

Publication date	Advertising deadline
1 February	15 January
1 April	15 March
1 June	15 May
1 August	15 July
1 October	15 September
1 December	15 November

How to Book and Place an Ad in Robertson News

Step 1 Decide which size ad suits your needs

Step 2 Book and pay for your ad by sending an email to info@robertsonctc.org.au

You will be sent an invoice. Payment can be made through Paypal, direct deposit or cheque

Step 3 Send your artwork (black & white, pdf preferred) to editor@robertsonctc.org.au

Need help creating the artwork or wording for your ad? We can help. This is a paid service and we are available to discuss the options.

All advertising inquiries to info@robertsonctc.org.au or phone **0429 826 431**

Advertising Guidelines

- Community announcements for local (Robertson and immediate surrounds) not-for-profit organisations are included at no charge
- A discounted rate may apply to display advertising for local not-for-profit groups subject to space being available
- Advertising bookings from businesses, services, government organisations, local members and event organisers are welcome
- Party political advertising is not accepted by the *Robertson News*
- *Robertson News* reserves the right to accept or reject advertisements